

On behalf of Lammetna Inc., we're thrilled to know you are interested in being a sponsor for the upcoming Amer Zahr tour in Canada, taking place from May 19, 2023, to May 21, 2023, with the following tour dates:

May 19, 2023 : Montreal, QC
May 20, 2023 : London, ON
May 21, 2023 : Toronto, ON

#### About us:

<u>Lammetna Inc.</u> is dedicated to providing the Arab community with a safe and inclusive platform that unites Arab individuals, while empowering Arab-led businesses and organizations. Our team recognizes and celebrates the diversity of our community and attempts to promote further harmony within this diversity. For further information, please visit <u>www.lammetna.com</u>.

Below, we are presenting three potential sponsorship opportunities for your review. We are thankful for your time and consideration and look forward to discussing this further with you.

Yours sincerely, Lammetna

## Option 1 - One Show: 1,500 CAD

## Benefits include:

- (2) front-row VIP tickets to Amer Zahr in sponsored city
  - Meet & greet with Amer Zahr for VIP ticket holders before the show starts
- Logo inclusion on all marketing materials (physical and digital) for sponsored city
- Inclusion of logo and company description on Website pages associated with the Amer Zahr tour
- (3) social media posts promoting your sponsorship of the event
  - o (1) exclusive post upon signing to announce the sponsorship,
  - (1) post 1 week before the event along with other same-city sponsors,
  - o (1) post-event gratitude post along with other same-city sponsors
- Gratitude during event remarks
  - Sponsor featured twice: during the intro and outro.
- On-site venue promo
  - o Banner, business cards, flyers, etc.

## Option 2 - Ontario Shows: 2,500 CAD

#### Benefits include:

- (3) front-row VIP tickets to Amer Zahr in city of choice
  - Can split tickets across different cities
  - Meet & greet with Amer Zahr for VIP ticket holders before the show starts
- (3) complimentary tickets for upcoming Lammetna events in 2023
  - Can be split among different events
- Logo inclusion on all marketing materials (physical and digital)
- Inclusion of logo and company description on Website pages associated with the Amer Zahr tour
- (3) social media posts promoting your sponsorship of the event
  - o (1) exclusive post upon signing to announce the sponsorship,
  - o (1) post 1 week before the event along with other Ontario sponsors,
  - (1) post-event gratitude post along with other Ontario sponsors
- Gratitude during event remarks
  - Sponsor featured twice: during the intro and outro.
- On-site venue promo
  - o Banner, business cards, flyers, etc.
- 15% discount on sponsorship packages for 1 future event of choice in 2023

# Option 3 - Full Tour: 5,000 CAD

#### Benefits include:

- (5) front-row VIP tickets to Amer Zahr in city of choice
  - Can split tickets across different cities
  - Meet & greet with Amer Zahr for VIP ticket holders before the show starts
- (5) complimentary tickets for upcoming Lammetna events in 2023
  - Can be split among different events
- Logo inclusion on all marketing materials (physical and digital)
  - Logo placed at the top when applicable
- Inclusion of logo and company description on Website pages associated with the Amer Zahr tour
- Logo inclusion on event team merchandise
- (3) social media posts promoting your sponsorship of the event
  - o (1) exclusive post upon signing to announce the sponsorship,
  - (1) exclusive post 1 week before the event,
  - (1) exclusive post-event gratitude post
- Featured in an exclusive interview with Lammetna published on all Lammetna platforms
- Gratitude during event remarks
  - Sponsor featured twice: during the intro and outro
- On-site venue promo
  - o Banner, business cards, flyers, etc.
  - Booth (if applicable)
- 25% discount on sponsorship packages for 1 future event of choice in 2023